

Subject: Fwd: LALCC Outlook and Highlights

From: Rita Moreno <rita.moreno@lacity.org>

Date: 05/11/2017 12:04 PM

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FYI: Forwarded from the Department of Economic and Workforce Development...

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From: **Estella Sepulveda-Catanzarite** <stella.catanzarite@lacity.org>

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From: **Los Angeles Latino Chamber of Commerce** <info@lalcc.org>

Date: Tue, May 9, 2017 at 4:21 PM

Subject: LALCC Outlook and Highlights

To: stella.catanzarite@lacity.org

LOS ANGELES LATINO CHAMBER OF COMMERCE OUTLOOK AND HIGHLIGHTS

Dear Community Leader,

As we continue to expand our efforts towards promoting economic development tools and resources, you should not overlook a great opportunity by the "Wells Fargo Works for Small Business®: Neighborhood Renovation Program Contest". Your business could win up to \$25,000 towards renovation of the exterior or interior of your establishment. The contest will run through the entire month of May. For information on eligible neighborhoods and how to enter, please click [here](#).

We value your commitment to the economic development of our community. Scroll below for highlights of upcoming events and programs that are contributing to the economic strength of our Latino businesses.



Onward,



Moises Cisneros
Executive Director
Los Angeles Latino Chamber of Commerce
213.347.0008

Another Outstanding Event

Thank you for making our Latino Trade Forecast event a success as we united international trade and business leaders including Paraguayan Ambassador to the United States, German Rojas Irigoyen, Mexican Consulate General in Los Angeles, Carlos Garcia de Alba and others. A huge 'thank you' to our sponsors, Bank of America Merrill Lynch, American Airlines, Yuca's Restaurants, Famosa Beer, Tajín, ENM Sales & Services Promotional Division, Dragos Cantina, Guava Delights and also to our hosts at the Los Angeles Mayor's Office of Small Business & Entrepreneurship. To see more photos and stay updated with upcoming events and information, please 'like' our Facebook page. Find us [here](#).

America at Work by Walmart

Walmart is committing to purchase \$250 billion in products that are made, sourced, or grown in the United States as they aim to lead the renewal of American manufacturing. In their efforts to create 1 million American jobs, Walmart will hold its fourth annual open call on Wednesday June 28, 2017 at the Walmart corporate offices in Bentonville, Arkansas.

The open call is available to both potential new suppliers and existing suppliers with new product proposals. Space is limited. In order to participate in the event, companies must apply by submitting a product proposal by May 18, 2017. Applications can be submitted right now by [clicking here](#). You can also learn more about the America at Work initiative [here](#).



Inner City Capital Connections

Inner City Capital Connections (ICCC) is a program that is positioning inner-city businesses for long-term success. It is designed for busy executives of various expertise levels. Since 2005, alumni of the ICCC program have had an average of 184% growth in revenue, created more than 12,000 jobs and raised \$1.4 billion in capital. The 2017 program will begin with opening executive education seminars in the various cities, including Los Angeles. For more information check out the video below and check out the website by [clicking here](#). You can also access the [nominator kit here](#).

 Inner City Capital Connections

Video: Inner City Capital Connections

Los Angeles Vendor Fair

The City of Los Angeles is hosting a vendor fair on Tuesday, May 16, 2017 and invites your organization to the event. Activities will include training sessions on a new vendor self-service portal to enable electronic bid submittal and electronic payments. There will also be networking and business matchmaking events, which will allow potential vendors to meet buyers and prime suppliers.

RSVP by e-mailing gsd.centralp@lacity.org or by calling (213)928-9500.



2017 is The Year of Mexico in Los Angeles

The City of Los Angeles and the Government of Mexico have declared 2017 The Year of Mexico in Los Angeles. The two entities have planned more than 100

cultural, academic and business activities in L.A. Watch the video below and click [here](#) to remain updated on upcoming events that celebrate culture, education, trade and the Mexican heritage.

 [MXLA 2017 The Year of Mexico in Los Angeles](#)

[MXLA 2017 The Year of Mexico in Los Angeles](#)

Save the Date!

We are very excited about our upcoming Latino Business Awards on July 18th, 2017 at the Millennium Biltmore Hotel. Save the date. Categories will be announced soon.





About LALCC

Since 2009, the Los Angeles Latino Chamber of Commerce (LALCC) has advocated for and promoted the economic development of Greater Los Angeles' Latino-owned businesses, which now number more than 300,000. The chamber's economic development services include procurement, access to capital, certification, technical and other

business assistance. Among other issues, its policy and advocacy efforts are focused on public and private minority procurement, community reinvestment and development, Latino public policy, international trade and small business funding. LALCC is a 501(c)(3) and 501(c)(6) nonprofit organization. For additional information about the chamber, visit lalcc.org.

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Los Angeles Latino Chamber of Commerce, 333. S Grand Ave., Suite 450, Los Angeles, CA 90071

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